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タスコ株式会社

NAP&第44回総会で
理事長に白川氏
...
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31st Amusement Machine Show

各種出展内容一覧

実績のメカニズム

親しみやすいゲームマシンを誠意をこめてお届け!!

ドラキュラ
サイバースレッド
F-1 スーパーラップ
ネオ 50
Bram Stoker's Dracula
Cyber Sled
F-1 Super Lap
Neo 50

実績のメカニズム

ドロップタイプジャッキー
720-A/B
AD-81P
AD-85W

ドロップタイプセレクトー
電子式

各社出展内容一覧

（50音順）
SEPTEMBER 1

Game Machine's Best Hit Games 25

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Overseas Readers Column

AAG Starts Combat Against Counterfeiters

Japan Amusement Machine Manufacturers Association (JAMMA) and American Amusement Machine Association (AAMA) announced on July 21 the creation of the Video Game International Anti-Counterfeiting Industry Group (AAG), an international organization founded by JAMMA to combat worldwide counterfeiting problems.

This was prompted by AAMA last summer and, responding to it, JAMMA has collected funds for the organization from video game manufacturers since last October. Thus, both associations have proceeded with materialization of this concept (see Game Machine No. 435). Video Games International Property Alliance (VGIPA), which was envisaged at the outset, has changed to AAG, while funds from 12 Japanese manufacturers have reached $3,655.5 million (see Game Machine No. 443).

According to the announcement, the AAG will gather evidence of infringing activities, provide training to customs and police officers, interact with foreign governments, and assist JAMMA members in protecting their intellectual property rights. Some U.S. video game manufacturers have also been invited to join the AAG.

Robert Fay, executive director of JAMMA, was named superintendents of AAG. Fay will administer the daily day-to-day operation of AAG, and also supervise the regional directors of investigations in Europe, Latin America, and Asia who will be conducting anti-counterfeiting activities in those regions.

Hayato Nakanaya, president of JAMMA, said, "We are very grateful to AAG for its cooperation in this very important project, and we are optimistic that the worldwide counterfeiting problem will be greatly reduced through Fay's efforts."

Robert Fay has already hired Bynk Tryl, a former DEA agent, to serve as regional director of investigations in Latin America, and Vicente Gamboa, a former IRS agent, to head up operations in Spain and Italy. Tryl served 11 years in the DEA in South America and conducted operations at the Los Angeles Airport before retiring. Gamboa, who currently resides in Italy, has served in various U.S. Embassies in Tokyo, and was assigned to the American Embassy in Rome.

Robert Fay said, "The AAG is going to take an extremely aggressive approach to combating counterfeiting activities. This concept has long been needed, and I'm delighted to serve as its first superintendent. Our investigators will gather evidence of intellectual property rights infringement, and will also work with prosecutors and government officials regarding tax and under evaluation matters as they pertain to counterfeiting."

From Japan, Kichihiko Nishioka, a member of the JAMMA Intellectual Property Committee and Sega Japan's legal counsel, will serve as deputy superintendent of AAG. Nishioka has experience in legal actions in Taiwan, Korea, Hong Kong and other Southeast Asian countries, and is positive about the elimination of the counterfeiting problem.

Large-Scale Arcades Open

"Dennis Park" (6,600 m²), an indoor family amusement center which is currently largest in Japan, opened on July 17 in Sapporo, Hokkaido. Sega Kogyo Co., Ltd., an operator company, commenced its own building "Sugi Din" and used the 1st and 2nd floors as "Dennis Park". The 3rd floor is used by a bowling alley.

Sugi Kogyo is a major local operator which is operating many movie theaters, bowling centers, and arcades. Sega Kogyo invested $7,000 million in construction of "Sugi Din", including the land purchase, and intends to earn $2,000 million of yearly income. As attractions, Sega "Rock's Roll", "KOE "Music Express" and Sega "A-1" were introduced, while 170 arcade games and video games are operated (there are no so-called medal games, i.e. gaming type games).

On July 3, Capcom Co., Ltd., Osaka, opened "Capco Circus" (2,600 m²) in the suburbs of Nagoya City. As a tenant of the shopping center "Sasuya City", it uses the 1st and 2nd floors. Through its subsidiary Capgno Co., Ltd., Tokyo, Capcom has for the past 34 arcades, but none of them has been such a large location. Since Capcom had to invest $2,600 million just including the security money, it has decided to directly operate the location, in expectation of $1,300 million of yearly income.

Capcom has introduced (Taito)'s car-themed, Madarame roller coaster, Namco "Galactic 3" and Taito "DIS ROB" as the main attractions, and also displayed 200 arcades, video games, and media arcades. From now on Capcom intends to increase the number of large-scale locations like "Capco Circus".

67 Companies To Exhibit AM Show '93

This year's JAMM Show (August 25-28, Makuhari Messe) is to be co-sponsored by JAMMA and JAPSA, will have 67 companies participating including 4 from abroad occupying 1,040 booths (11 m x 9 m). Although JAMM Show's admission system is complicated and difficult to understand, try to put it simply, its contents are as follows: On the 1st day (August 26), only those having a "special invitation ticket" or "invitation ticket" are admitted. On the 2nd day (August 27), only those having a "special invitation ticket" or "invitation ticket" are admitted. On the 3rd day (August 28), everybody is admitted upon payment of an admission fee of $3,000 for junior high school students and those older than them; $1,000 for elementary school students; or $700 for those younger. The show committee has laid down limits such as only 10 "special invitation tickets" and only 15 "invitation tickets" per person. Any violation is considered as theft.

The admission system is for protection against the counterfeiting problem, which is currently at ordinary hard shows. Thus, it is to be hoped that the admission system will be improved dramatically.

Taito's Stocks Listed On TSE Second Section

On August 5, the stocks of Taito Corp., "Tekken" were listed on the Second Section of Tokyo Stock Exchange (TSE). It was decided on July 23 that they will be sold at the price of $102,600 per stock ($3,500 per share) in a stock auction.

Since the listing of Taito's stocks has been planned for more than 20 years and waited for a long time, those concerned are pleased that it has finally come about.

Taito Corp. is an operating company founded in 1955 by the late Michael Kogon. Subsequently the manufacturer and distribution divisions were added making Taito one of the major, side by side with Sega Entreprises, Taito's video game "Space Invaders" (1978) is widely known, and with this as a turning point, the copyright protection of video games in Japan was established in 1982. At present, Taito has two subsidiaries - Taito America Corp. (established in 1971) and Taito Europe Corp. (established 1988) in the U.K.

Since the legendary founder Michael Kogon died suddenly in February 1984 at the age of 64, all Taito stocks owned by him were taken over by his wife Asa, daughter Rina and son Abraham, with inheritance tax amounting to $3,760 million. In these circumstances, the listing of the company's stocks was planned, and in 1990 Kyonka Corp., Kyoto, acquired part of Taito stocks and has pressed forward with the listing plan.
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